

2024 FORM FOUR LEAVERS  
**MENTORSHIP  
FESTIVAL**  
& TALENT EXTRAVAGANZA



# HOSTING THE MENTORSHIP WATCH PARTY

**About:** The 2024 Form Four Leavers Mentorship Festival and Talent Extravaganza

**Date:** 25-27 February, 2025

**Location:** University of Nairobi and Virtual (online).

**Organiser:** Africa Center for Technology Transfer, ACTT Digital Media

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## INTRO

The 2024 Form Four Leavers Mentorship Festival and Talent Extravaganza is a national program designed to support and inspire recent graduates as they begin their career journeys.

It offers mentorship from professionals in traditional fields (law, engineering) and non-traditional sectors (arts, sports, creative industries). Students will also have the chance to showcase their talents, exploring diverse career paths aligned with their passions, whether they pursue university, vocational, or technical education.

The festival will be held both physically and virtually. The in-person event at the University of Nairobi has limited capacity (100 students, 50 teachers, and partners) with a cost of KSh 10,500. The virtual option, priced at KSh 650, is more affordable but presents challenges like data costs and maintaining engagement over three days.

*To overcome these challenges, we are inviting Governors, Senators, Members of Parliament, and other leaders or even institutions to host Watch Parties in their regions.*

### WHAT IS A WATCH PARTY?

A watch party is a physical gathering where students can participate in the virtual event by viewing the broadcast on a large screen. This setup promotes, in particular, universal access to all Kenyan form four graduates, despite their economic levels. Other benefits for the participants include:

- **Increased Focus and Engagement:** Group dynamics help students stay engaged and prevent distractions common when attending alone.
- **Affordable Participation:** Students save on travel and data costs by attending a local venue.

**OBJECTIVES**  
 Comprehensive Mentorship | Celebrate Talent | Success Stories | Knowledge Sharing.

## POST-FESTIVAL ENGAGEMENT

MARCH - DECEMBER 2025

Continued support for students and educators:  
**Mentorship:** Career-specific sessions providing guidance on scholarships, college applications, and career development.  
**Support:** Resources and materials to help teachers & parents be effective mentors.  
**Insights and Feedback to all**



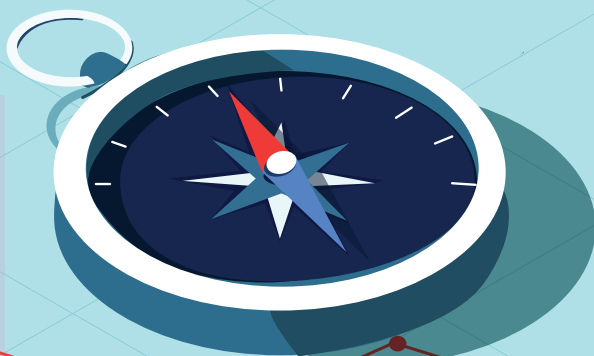
**Navigate Forward Focused**

### PARTICIPATION

*Paid up members in closed groups based on individual career paths.*

## ANATOMY OF THE MENTORSHIP FESTIVAL

An immersive, year-long program to empower Form Four graduates to smoothly step to the next phase of their careers



### PRE-EVENT ACTIVITIES

JANUARY & FEBRUARY 2025

Weekly rotation on:

**Career Mentorship:** Guiding students through choosing careers in both traditional and creative fields.

**Professionalism & Skills**

**Workshops:** Teaching essential soft skills and workplace professionalism.

**Self-Awareness & Decision-Making:**

How to balance passion with practical realities & critical decision-making processes.

### KEY PREPARATIONS:

Student Talent Documentation.

Stakeholder Outreach.

Sponsorship & Partnership Outreach.

Logistics and Virtual Setup.

Promotion and Marketing.



**Find Yourself Safely**

### FESTIVAL SUMMIT

FEBRUARY 25 - 27, 2025

DAY 1: MENTORSHIP & TALENT SHOWCASE

1. Opening ceremony and keynote speeches.
2. Mentorship workshops with professionals.
3. Talent showcases/student performances.
4. Evening breakouts - virtual sessions/career paths.

DAY 2: INSIGHTS & CAREER PLANNING

1. The "Talent-to-Market" study & career paths for talented students.
2. Interactive sessions on career planning and skill development.
3. Evening breakouts - virtual sessions for individual career paths.

DAY 3: POST-FESTIVAL ENGAGEMENT & FUTURE OUTLOOK

1. Reflections from educators on student success and career transitions.
2. Skill-building workshops and panel discussions on the future of education and talent development.



**Summit Milestone Celebration**

# FESTIVAL OVERVIEW

The 2024 Form Four Leavers Mentorship Festival and Talent Extravaganza will take place from February 25 to 27, 2025, offering both physical and virtual participation options to ensure accessibility for all students, regardless of location. The physical event will be hosted at the University of Nairobi, where speakers, mentors, and students will gather for impactful mentorship in-person sessions and talent showcases. There will be special evening virtual sessions focused on different professions for all students.

The festival will address issues specific to the 2024 Form Four leavers cohort, but also graduates from the previous years' - to help them make informed decisions about their careers and future based on the realities of the moment.

**DATE:** February 25-27, 2025

**LOCATION:** University of Nairobi and virtual platforms

**CHARGES:**

**PHYSICAL ATTENDANCE:** KES 10,500

**VIRTUAL PARTICIPATION:** KES 650

**PARTICIPANTS:** Form Four leavers from across Kenya (2024 cohort and previous years)

### Summit Main Event

The culmination of the orientation in a three-day festival comprising workshops, discussions, talent presentations and entertainment.  
 25-27, February 2025.

### Orientation Pre-Festival Program

2-month period to introduce students to mentorship, self-awareness, and career readiness as they acclimate to the real-world.  
 January & February 2025.

### Elevation Post-Festival Program.

Ongoing mentorship and career-focused coaching through the year to keep students on track for their chosen careers.  
 March to December 2025.

### EXPECTED OUTCOMES

Create a lasting, transformative impact by:  
 Enhanced Student Preparedness.  
 Recognizing Talent & Positioning Arts in Mainstream Market.  
 Strengthening the Educational Community.



# ABOUT THE ORGANISER

The festival is hosted by the African Center for Technology Transfer (ACTT Digital Media), a leading organization in mentorship and education in Kenya. ACTT Digital Media has over seven years of experience working with 120+ schools and 10+ colleges, universities and teacher organizations, producing documentaries, school magazines, and hosting regional (school based) mentorship events.

*These projects revealed key gaps in student mentorship, which inspired the creation of this national mentorship festival and talent extravaganza.*

The 2024 Form Four Leavers Mentorship Festival and Talent Extravaganza represents a crucial step in bridging mentorship gaps for students at a pivotal moment in their lives. By emphasizing non-traditional career paths, sustained engagement, and collaboration with parents and educators, ACTT Media is committed to empowering students as they navigate their futures. This event goes beyond a simple celebration—it's a transformative experience designed to equip students with the tools they need for success.

## MAIN ELEMENTS OF THE PROGRAM

**Mentorship Workshops:** Led by professionals from traditional careers (e.g., law, engineering) and creative sectors (e.g., arts, music, sports), to provide practical career guidance.

**Talent Showcases:** Platform for students to demonstrate their skills in music, dance, visual arts, and digital media and resources & support to connect them to the job market.

**Success Stories:** Present examples of successful mentorship initiatives from schools and colleges showing how structured support can significantly impact students' futures.

**Insight Panels:** Discussions featuring educators, parents, and industry leaders will explore ways to better support students' talents and career readiness.





# HOSTING PROPOSAL

## WHAT IT TAKES TO HOST:

We invite any leaders and organisations to partner with us in hosting watch parties across your county or region. Here's what we ask of you:

**Venue Selection:** Identify an accessible venue, such as a community hall or school, equipped with:

1. A large screen or multiple screens for clear viewing.
2. Speakers for audio amplification.
3. Adequate seating to avoid overcrowding.
4. Basic amenities like toilets.
5. Food & Water (Optional): Students are instructed to bring their own food, water, and arrange their own transport. If your office chooses to provide meals and water for attendees, inform us so we inform them.

**Branding:** Go all out and brand the venue and submit your ads, banners and promotional materials for shout-outs and broadcast airing. You'll also enjoy the added visibility as students share festival images and videos on social media.

**Coordination and Communication:** We'll collaborate with your office to ensure clear communication with students and parents, ensuring the watch party is well-attended and organized.

## BENEFITS FOR THE HOST:

Thank you for considering this impactful initiative. It comes with many advantages and valuable exposure for the host as outlined below:

**Host's Address:** We will film a special address by the host (Governor, Senator, MP, CEO, or Leader) and broadcast it to participants. For hosts with over 1,000 participants, the address will be included in the evening plenary session. This is a unique opportunity to inspire young adults and highlight initiatives for Form Four graduates.

**Media & Publicity:** Your logo and branding will appear in the event's partner pages, and you'll receive venue branding, ensuring visibility.

**Support for Wider Engagement:** You'll receive custom-branded fliers, banners, and documents to promote the event locally.

**Gold-Tier Sponsor Benefits:** Hosts organizing at least five watch parties per county will receive the same visibility and recognition as our Gold Sponsors, with prominent logo placement, national exposure, and post-event promotions.

## SPONSORSHIP FEE:

To cover individualized support, branding, and coordination, each host will pay a sponsorship fee of KSh 75,000 per venue. This includes a trained person to manage the site, coordinate broadcasting, and ensure smooth engagement.

## NEXT STEPS:

To ensure a successful watch party experience, we recommend confirming your participation as soon as possible. The booking deadline is at least 14 days before the event to allow ample time for planning, promotion, and setup. Our team will work with your designated contact person to ensure everything runs smoothly.

Join us in making a positive impact on Kenya's next generation of professionals, creatives, and leaders.



Join us in empowering Kenya's next generation of leaders, innovators, and professionals by sponsoring this exciting and impactful event. For more details on how to get involved, contact Michael of ACTT Digital Media on Phone: +254 722123015 or email: [info@mentorship.co.ke](mailto:info@mentorship.co.ke). Visit our website: [www.mentorship.co.ke](http://www.mentorship.co.ke) for more information.